

Become a Free File Partner

Who couldn't use a little extra money these days? The largest single check many Americans receive each year comes from their IRS tax refund. Last year, the average refund was nearly \$2,700—that's \$2,700 for new clothes or for a car purchase or to put towards savings. Free File is exclusively offered at IRS.gov. Available online 24/7, Free File lets taxpayers choose when and how to do their taxes.

Free File offers a free way to do your federal taxes with either brand-name software or online fillable forms. It helps save time, and puts more money in taxpayers' pockets. But the IRS needs your help.

The Internal Revenue Service Free File program is proud to partner with businesses, organizations and individuals to help spread the word about IRS Free File. With your help, more Americans can save valuable time and money by preparing and e-filing their tax returns—for free—with IRS Free File.



Spread the Word about Free File

How can you help? Simply order and display a Free File poster. You can also distribute a template newsletter article, email or social media post to help make your employees and/or clients aware of IRS Free File. Everything you need is available at www.freefile.irs.gov/partners. There, you will also find suggested activities and materials you can use to promote the IRS Free File program throughout this tax season.

Are you a VITA or TCE site?

You can join our Free File family. Free File for VITA/TCE is now being offered in approximately 30 states. With just a few dedicated computers you could significantly increase the number of taxpayers you assist. Contact your local IRS SPEC representative.

Here's what you can do to help:

Pre-Tax Season

- Print and display the Free File poster or call 1-800-829-3676 and order Publication 4909 • Cat No 57077V
- As you distribute W-2s and other tax information, remind your employees that Free File is a free option to prepare their taxes—available at www.irs.gov/freefile.

During Tax Season (January–March)

- Post the “Countdown to Tax Day” widget, and encourage your contacts to share it among their peers.
- Embed the Public Service Announcement “Less Taxing” on your blog or website.

As Tax Day Approaches (April)

- After April 15 send the Free-File ready-to-use extension filing newsletter content to your contacts.

Have a Twitter account? Want to tell your friends on Facebook about IRS Free File? Post these to your social networking sites

- Do your own thing. File your taxes yourself with Free File. Everything you need is at www.irs.gov/freefile.
- Prepare and file your taxes at your convenience. IRS Free File is available 24/7. www.irs.gov/freefile.
- File your taxes with IRS Free File: Free brand name software and secure e-filing. www.irs.gov/freefile.

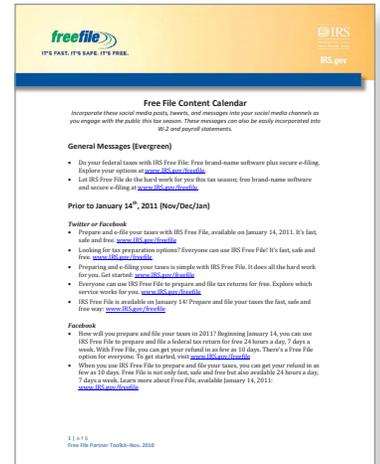
Easy to use partner materials include:



Posters



Ready-to-use Web, Email and Newsletter Post



Social media (Facebook/Twitter) posts



Widget (the Free File widget automatically updates during tax season)

Have Questions?

For more information about Free File, the marketing campaign or partner materials, contact Nancy Mathis, brand manager at Nancy.Mathis@irs.gov.

Thank you for helping us spread the word about IRS Free File!



IT'S FAST. IT'S SAFE. IT'S FREE.