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## Free File Sample Web, Email & Newsletter Content

*The following content can be incorporated into your email or print & digital newsletters at various touch points during tax season.*

### General Web/Email/Newsletter Copy

#### IRS Free File: It's fast. It's safe. It's free.

- Join the 36 million Americans who already have saved money by using IRS Free File, the free way to electronically prepare and e-file your federal tax return.
- Free File does the hard work for you with brand-name software or online fillable forms, exclusively at [www.irs.gov](http://www.irs.gov). If you made \$57,000 or less, you are eligible for a free tax software product. If you made more than \$57,000, or you are comfortable preparing your own tax return, you can use Free File Fillable Forms, the electronic versions of IRS paper forms.
- Free File is a great choice if you have a simple return. Brand-name tax software guides you through the tax process and makes sure you receive all the tax credits you are due. Free File is available in January 2013. Explore your options at [www.irs.gov/freefile](http://www.irs.gov/freefile).
- Free File is a partnership between the IRS and approximately 15 software providers. The software provides a step-by-step guide to get your taxes done quickly and accurately. It helps you get the tax breaks you are due, such as the Earned Income Tax Credit. Providers use the latest technology to keep your tax information safe and secure.
- You can also e-file for free, which means a fast refund and an electronic receipt from the IRS. Combine e-file with direct deposit for the fastest way to get your refund. Or, if you owe, you can file early and pay any time before the April tax deadline through automatic withdrawal.
- Free File software products are perfect for anyone looking for savings, for the first-time taxpayers seeking an easy introduction or for the experienced do-it-yourself filer. Free File is for federal tax returns only, although some providers offer state tax preparation for free or for a fee.
- Free File is the independent way to do your taxes – for free. The Free File software is available online 24/7, allowing you to choose when and how to do your taxes.



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- Free File Fillable Forms is more basic and probably is best for people experienced in preparing their own tax return. It has no income limits; anyone can use it. However, it does not support state tax returns.
- Need one-on-one help or access to a computer? Visit a participating self-help site near you, and an IRS-trained volunteer will guide you through the process. Go to [www.irs.gov](http://www.irs.gov) and search "VITA" to find a site near you.

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Contact Nancy Mathis at [Nancy.Mathis@irs.gov](mailto:Nancy.Mathis@irs.gov) if you would like to incorporate the Free File logo into your newsletter and e-mail communications.